



FOR IMMEDIATE RELEASE

Contact: Kelley Kneib, Ultimate Players Association
303-447-3472, ext 113
Kelley@hq.upa.org

UPA Signs Five-Year Contract with Sarasota Polo Club for UPA Club Championships

Boulder, CO (May 22, 2008) The Ultimate Players Association is proud to announce that the annual UPA Club Championships will return to the impeccable grounds of the Sarasota Polo Club, Sarasota, FL, through 2012. The UPA has hosted the Club Championships at this outstanding location since 2000 and is delighted to secure a new contract with the facility.

Will Deaver, UPA Championship Director shares, "The UPA has enjoyed working with the Sarasota Polo Club, as well as other organizations and individuals in the local community. Locking in dates through 2012 at such a fantastic site will really help with planning for both players and organizers. We look forward to building on the success of past events to make the Club Championships even better and more exciting in the coming years."

The warm climate and soft polo fields serve as an ideal setting for the club teams attending the most prestigious tournament of their season. A total of 60 teams will represent more than 10,000 athletes that compete in the fall competition series leading up to the Open, Women's, Mixed and Masters Club Championship in October.

"We are thrilled that our great working relationship with Will Deaver and the Ultimate Players Association has enabled us to establish a long-term agreement to host the Club Championships. We feel privileged to host this event that attracts players from all over the country and look forward to a continued partnership," says Christie Payne, Events Manager, Sarasota Polo Club.

Dates for 2008 Series events are as follows:

Sectionals – Sep. 13-14, 20-21, 27-28

Regionals – Oct 4-5 or Oct. 11-12

UPA Club Championships – Oct. 30-Nov. 2, Sarasota, FL

Exact dates and locations for Sectional and Regional events will be determined by Club Sectional and Regional Coordinators and will be posted on the 2008 Series Calendar (http://www.upa.org/club/2008_calendar.shtml) when confirmed. For specific questions about an event, contact your appropriate Sectional or Regional Coordinator.

Official dates for 2009-2012 Sectional and Regional events will be announced on the series calendar on the UPA website following the current year's Club Championships.

Future Club Championship Dates

October 29 – November 1, 2009

October 28 – October 31, 2010

October 27 – October 30, 2011

October 25 – October 28, 2012

cont.



About Ultimate

Combining the non-stop movement and athletic endurance of soccer with the aerial passing skills of football, a game of Ultimate is played by two seven-player squads with a plastic disc on a field similar to football. The objective of the game is to score by catching a pass in the opponent's end zone. A player must stop running while in possession of the disc, but may pivot and pass to any of the other receivers on the field. Ultimate is a transition game in which players move quickly from offense to defense on turnovers that occur with a dropped pass, an interception, a pass out of bounds, or when a player is caught holding the disc for more than ten seconds. Ultimate is governed by Spirit of the Game™, a tradition of sportsmanship that places the responsibility for fair play on the players rather than referees. Ultimate is played in more than 42 countries by hundreds of thousands of men and women, girls and boys.

About the UPA

The Ultimate Players Association (UPA) is the national governing body of the sport in the United States and is the largest membership organization in the world devoted entirely to the sport of Ultimate. A not-for-profit organization based in Boulder, Colo., the UPA was founded in 1979 to promote and support the sport of Ultimate and its players and to increase participation at all levels. The organization is governed by a board of directors composed entirely of volunteers elected by the UPA membership, with day-to-day operations directed by a small professional staff. Please see www.upa.org for additional information.

###